**Binder Documents**

**Investments – Fall 2012**

Course Outline and Responsibilities

Qualities of a Good Boss/Employee

Gambling vs. Investing

Ripple Effect

Factors affecting stock prices

Measuring Economic Activity

Business Cycles

Business Ownership

What is a Stock?

Common vs. Preferred

Gap and Jet Blue analysis

How do you pick winners?

P/E, Dividend Yield, Beta

Entering trades into the SMG

SMG Rules

Rules to Remember

Stock Market Calculations

SMG Journal/Rationale Sheet

Dow Packet

Other Stock Indexes

Market Capitalization